

Sourcebooks Unveils Stonefruit Studio: A Bold New Chapter in Children's Publishing



Logo by Erin Fitzsimmons of Sourcebooks

NAPERVILLE, IL – December 5th, 2024 – Sourcebooks today announces the launch of **Stonefruit Studio**, a new imprint focused on distinctively creative children's books across all age categories and formats. Stonefruit will publish 16-24 titles annually, starting in Summer 2026, and will include picture books, middle-grade, young adult, graphic novels, and nonfiction titles.

Helmed by Editorial Directors **Ben Rosenthal** and **Mabel Hsu** under the leadership of **Jenne Abramowitz**, Editorial Director for Sourcebooks Fire, Young Readers, and Jabberwocky, the new imprint will be a publishing home where authors and illustrators can showcase their bold narrative voices and distinct styles that bring the joy of reading to children of all

ages. In addition to Rosenthal and Hsu, Stonefruit Studio's team includes **Mikaela Luke**, Editorial Assistant, and **Celeste Knudsen**, Senior Art Director. **Erin Fitzsimmons**, associate creative director at Sourcebooks, designed the logo for the new imprint.

"Stonefruit Studio is about celebrating stories that are fresh, diverse, and unexpected—in other words, 'stories that refuse to be eaten politely,'" says **Rosenthal**. "We're building a space where authors and illustrators can explore big ideas and take creative risks."

Hsu adds, "Having an imprint team that spans departments—from marketing/publicity to editorial to design—all dedicated to the same books and mission will help us create better books. Stonefruit's approach will be highly collaborative, which means we're looking for creators who want to partner in how we edit, design, produce, market, and publish these books together."

Starting in Summer 2026, the imprint's first year of releases will include:

- A celebration of imaginative dreaming by Matthew Burgess and Matthew Forsythe
- A hilarious tale about a princess pony by Jordan Morris and Charlie Mylie
- The adventures of the last living dinosaur by Skylar Hogan
- A surreal chess-themed story by Jacob Sager Weinstein and Victo Ngai

The middle-grade list will include:

- A wildly reimagined hero's journey by Daniel Nayeri
- A spooky, tech-twisted series by Erin Entrada Kelly and Eliot Schrefer
- A humorous graphic novel about a secret organization of pests by Michelle Sumovich
- An adventurous graphic novel about a family taking on the Aztec underworld by Yehudi Mercado

For young adult readers, the lineup features:

- An *Enola Holmes*-meets-*Buffy* fantasy adventure by J.A. Morgenstein
- *Firstborn*, the first in a fierce romantasy trilogy by M.J. Hastings

"Stonefruit Studio exemplifies what Sourcebooks does best: empowering stories and their creators to connect with readers in profound ways," says **Dominique Raccah**, Publisher and CEO of Sourcebooks. "I'm so thrilled to see this talented team bring their passion and creativity to life with this new imprint!"



Adds **Jenn Gonzalez**, SVP, Publisher of Children's: "With Stonefruit Studio, Ben and Mabel are creating something truly special, bringing an exciting array of stories that will inspire and captivate young readers. We are excited to offer a dynamic platform for authors and illustrators to push boundaries and redefine the landscape of children's books."

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About Sourcebooks

As Newsweek's #2 Most Loved Workplace in 2024 and a recognized leader in innovation by Fast Company (2024 Most Innovative Companies, 2023 Best Workplaces for Innovators), we use a mission-driven, data-centered approach to drive success for our authors and their books. We're a thriving entrepreneurial company that creates books that transcend categories and defy odds, and we've been honored with hundreds of national bestsellers and awards. We are passionate book lovers dedicated to connecting books to readers in innovative ways. Story by story, book by book, we have changed more than 300 million lives. Join us as we change 300 million more.

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