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Sourcebooks Welcomes Sara High as Vice President of International Sales

Veteran publishing leader joins Sourcebooks to shape the next chapter of global growth

Naperville, IL, September 17, 2025 — Publishing veteran **Sara High** has joined Sourcebooks as **Vice President of International Sales**, bringing her global expertise to the entrepreneurial publisher's rapidly growing international business.

Sourcebooks' international business continues to see extraordinary momentum with year-over-year increases since 2019, including **a record-breaking +85% surge in 2024**.

High brings deep international expertise, having most recently served as Vice President, Director of International Sales at Hachette Book Group. Before that, she spent nearly two decades at Workman Publishing, where she built and led the global sales and marketing teams, grew business across key territories, including Australia, Canada, and the UK, and spearheaded major publicity campaigns that helped authors shine on the world stage.

"Sara brings a strategic vision and creative expertise that will be key as we accelerate the global reach of our authors," says **Paula Amendolara**, Senior Vice President of Sales at Sourcebooks. "Her extensive knowledge of the international publishing landscape, particularly in Australia and other high-growth markets, positions her as a powerful asset to our leadership team."

For High joining Sourcebooks, an entrepreneurial and innovative publishing house, feels like a homecoming after her years at Workman.

"Sourcebooks has always stood out to me as a publisher with a bold vision and a deep commitment to growing its authors," she says. "In many ways, it feels like returning to the entrepreneurial energy that first drew me to publishing, while also stepping into an incredibly exciting future."

That future looks bright: through the end of August 2025, Sourcebooks' international sales are up **+26% over the same period last year**.

High will report directly to Amendolara and collaborate closely with Andy Augusto, Senior Director of International Sales; Shannon McCain Rodrigues, Associate Director of International Marketing; and Kate Boggs, Associate Director of Subsidiary Rights Sales. Together, this cross-functional team will take Sourcebooks' global expansion strategy to exciting new levels.

"This is such a great time for us," says **Dominique Raccah**, Publisher and CEO of Sourcebooks. "Sara's deep international experience at Workman (which Sourcebooks is partially modeled on) and her rare blend of both sales and marketing expertise, her passion for author care, and her entrepreneurial mindset align perfectly with our mission to change lives through books. She's exactly what we were hoping for as we continue to build our extraordinary global story."



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About Sourcebooks

At Sourcebooks, “books change lives” is more than just our mission. It’s the reason we do what we do every day. Just ask the 500 million+ readers we’ve reached so far. We put authors at the heart of everything, blending creativity with deep insights and data to break new ground and launch countless bestsellers and bestselling authors. Our innovative approach has earned us recognition as Newsweek’s #2 Most Loved Workplace, a Best Workplace by Inc., and a two-time innovation leader by Fast Company. Publishers Weekly named us “by far the most successful self-made publisher operating in the 21st century,” and in 2025 we received the Book Industry Study Group’s highest honor for “redefining what it means to be a book publisher in the 21st century.” Want to discover what’s next? Find us at sourcebooks.com.