

Sourcebooks Casablanca Celebrates Its Very Own Love Story as Renowned Romance Imprint Enters 2024

(Naperville, IL – February 14, 2024) — Sourcebooks Casablanca, one of America's most prominent romance imprints, is celebrating its very own love story, having surpassed one million units sold (1.13M) for the first time ever in 2023.

Reviewing end-of-year POS, Casablanca's frontlist was up 9%, and backlist was up 65%. In comparison to the overall romance category industry-wide, which saw 8% growth, Sourcebooks Casablanca was up a vibrant 23% overall in 2023!

Building off this successful track record of delivering inclusive, heartfelt stories that captivate readers, Sourcebooks Casablanca enters 2024 with the intention to cultivate its lead position in the romance genre. The editorial team is dedicated to nurturing the considerable author talent already on the list and are thrilled to announce an impressive slate of high-level author acquisitions.

"As we entered 2024, Sourcebooks is now the #1 romance publisher," says CEO and Publisher Dominique Raccach. She continues, "A substantial component of this fantastic achievement is credited to the editorial team at Sourcebooks Casablanca, who have attracted to this list blockbuster talent. And our editorial team will not compromise the individual care and attention given to each author or each book for our amazing Casablanca authors."

Talking about the imprint's growth potential, this publishing innovator attests, "We are seeing readers offering passionate support on BookTok. At the ABA Winter Institute this week in Cincinnati, I cannot even begin to tell you how much support and praise our romance authors are receiving from booksellers across the country – including the more than fifteen romance-focused bookstores here in the United States. It's a great time to publish romance, and I can't wait to see what's in store next for Sourcebooks Casablanca."

More from Marquee Authors:

Sourcebooks Casablanca is elated to announce the acquisition of even more dark romance from *New York Times* bestselling author **Katee Robert**! Robert, author of the "Dark Olympus" series, is a list-topper, having sold approximately 500,000 copies of their Sourcebooks titles in 2023 alone. With an eye to expanding this winning relationship, Robert and assistant editorial director Altman have recently inked a deal that includes World English print distribution of Robert's fandom-favorite "Dark Villains" series, along with the new "Black Rose Auction" trio of co-authored duologies, including original short novels by Sara Cate, Sav R. Miller, RM Virtues, Jenny Nordbak and Nana Malone. Looking forward to 2027 and beyond, Robert will release their "Wicked Villains" #Gen2 ("Fractured Fairytales") originals via the Casa imprint.

USA Today bestselling author **Sara Cate**, who surpassed 150,000 copies sold of her "Salacious Players" erotic romance novels in 2023 alone, "binds" herself to the publisher with new frontlist releases in 2025 and beyond. The "Wilde Boys" duology features the hottest taboo tropes, including billionaire romance, age gap, forbidden romance, boyfriend's dad, love triangle...all of which will keep readers riveted until the scorching finale.

Romantasy Rises:

Two incendiary new Romantasy authors have written focus titles for 2024:

Rebecca F. Kenney is going to set #SpicyTok aflame with *Beautiful Villain* in July 2024: Imagine if Jay Gatsby were...a vampire. We don't have to say much more, do we? (The 2025 follow-up is *Charming Devil*, a romantic horror mashup of Dorian Gray!)

Another TikTok sensation: **Olivia Wildenstein**, who has millions of views on BookTok to her credit, has joined Sourcebooks Casablanca for the wide release of her epic "Kingdom of Crows" Romantasy series, launching in Summer 2024 with *House of Beating Wings*.

Top-Tier, TikTok-Trending Talent:

Sourcebooks Casablanca recently acquired World English print rights to *New York Times*, *Wall Street Journal*, and *USA Today* bestselling author **Penny Reid**'s swoon-worthy "Winston Brothers" series, which is also being adapted for television by Tomorrow Studios. Assistant editorial director Mary Altman also snapped up all-new frontlist in Reid's "Franklin Fiber Farms" seven-book small-town romantic comedy series, including *Alpaca My Bags*, *Shear Luck*, and *Sheep Shot*.

Darkness falls on the Casablanca list: **Sav R. Miller**'s BookTok-trending "Monsters & Muses" series will debut in print Fall 2024 starting with the *USA Today* bestselling *Promises and Pomegranates*, a dark and twisted romance inspired by the Hades and Persephone mythos. In April 2025, Miller will release *Endless Anger*, the first in a new folklore and fantasy-based contemporary dark romance series. Miller is also part of the Black Rose Auction special project led by author Katee Robert.

Catherine Cowles is bringing her *USA Today* bestselling, TikTok-trending "Tattered and Torn" high-heat, high-drama romantic suspense novels to the house! Cowles has quickly made a name for herself with her emotional and character-driven stories that resonate with readers, booksellers, librarians, and influencers on the deepest level.

Brittainy Cherry, a bestselling author known for her angsty, slow-burn, "ugly cry" romances, is a perfect discovery read for all those who love Kennedy Ryan's and Colleen Hoover's layered, nuanced and issue-driven romantic fiction. First up will be broad distribution of Cherry's beloved "Elements" series, followed by the all-new *If You Stayed* in Spring 2025.

"As Sourcebooks Casablanca enters 2024," says Todd Stocke, Senior Vice President and Editorial Director of Sourcebooks, "readers can look forward to more remarkable love stories, diverse characters, and unforgettable moments. With their star-studded lineup of authors, this beloved romance imprint continues to offer an inclusive and reader-focused array of the best romance and romantic fiction in the industry."

About Sourcebooks

Sourcebooks is a thriving entrepreneurial company that brings extraordinary authors to readers in dynamic, data-driven ways. We create books that transcend categories and defy odds, and we have been honored with hundreds of national bestsellers and awards. We are a company of enthusiastic booklovers passionate about connecting books to readers in new and innovative ways. Story by story, book by book, we have changed more than 300 million lives. Join us as we change 300 million more. Visit sourcebooks.com for more information.

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MAIN. 1935 Brookdale Road | Suite 139 | Naperville, IL | 60563 | 630.961.3900

NY. 232 Madison Avenue | Suite 805 | New York, NY | 10016 | 212.414.1701

CT. 18 Cherry Street | Suite 1W | Milford, CT | 06460 | 203.873.9803

AZ. 4014 North Goldwater Boulevard | Suite 201 | Scottsdale, AZ | 85251 | 800.421.3976



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