

PRESS RELEASE

Sourcebooks Acquires Independent, Minority-Owned Publisher duopress *Creator of Innovative Books and Gifts Becomes Imprint of Sourcebooks Kids*

(CHICAGO – March 15, 2022) Sourcebooks, a top ten entrepreneurial U.S. publisher and largest woman-owned book publisher in North America, has acquired duopress, a minority-owned independent publisher of innovative, high-quality, and affordable books and gifts.

“I’ve always admired the energy and publishing IQ of Dominique Raccach and her extraordinary team at Sourcebooks, and we are incredibly excited to start this new chapter for duopress,” said founder Mauricio Velázquez de León. “I’m confident that Sourcebooks will be a great home for our backlist and the perfect launchpad to many more creative books and gifts for years to come. I would like to thank everyone at Workman Publishing, our home for the last five years, to help duopress become the publisher that it is today.”

As part of the deal, Sourcebooks acquires more than one hundred duopress titles and products, including top-selling children’s high contrast titles (*Hello, Baby Animals; Hello, Ocean Friends; Hello, Garden Bugs; Hello, My World; Baby Loves Sports*), the TummyTime® series, Babies Around the World, and Terra Babies at Home board book series. duopress also becomes an imprint of Sourcebooks Kids, publishing fifteen new frontlist titles a year, and Velázquez de León joins Sourcebooks as founder and editorial director of duopress starting April 1.

“The duopress line is extraordinary,” said Catherine Onder, vice president and publisher of children’s books at Sourcebooks. “The books have lots of kid appeal, are thoughtful and beautifully produced, and complement what Sourcebooks Kids is doing successfully. duopress is very creative in developing books for young kids in a variety of novel formats. We are thrilled to welcome the brilliant Mauricio Velázquez de León to the team and look forward to a bright future with many more special books.”

In addition to the extensive list of board books, regional board books, counting books, and doodle books, the acquisition also includes nonfiction middle-grade titles, flashcards, sticker books, games, puzzles, and parenting and adult gift books. Both parties signed the contract on March 15, and Sourcebooks becomes the vendor of record on May 1.

Sourcebooks is a thriving entrepreneurial company that brings extraordinary authors to readers in the most dynamic, data-driven ways. We created books that transcend categories and defy odds, and we have been honored with hundreds of national bestsellers and awards. We are a company of enthusiastic booklovers passionate about connecting books to readers in new and innovative ways. Story by story, book by book, we have touched more than 100 million lives. Join us as we change 100 million more. Visit sourcebooks.com for more information.

MEDIA CONTACT: Liz Kelsch | Director of Marketing – Sourcebooks | liz.kelsch@sourcebooks.com