

PRESS RELEASE

Sean Murray Promoted to Vice President of Sales, National and Independent Retail Accounts, at Sourcebooks

(Chicago – April 14, 2022) – Sean Murray has been promoted to vice president of sales, national and independent retail accounts at leading entrepreneurial publisher Sourcebooks. Murray was most recently executive director of sales and has received numerous industry accolades over his 20-year career.

“Sean has been an extraordinary partner over the last two decades, a time in which we’ve seen Sourcebooks revenue grow more than tenfold,” said Barbara Briel, president of Sourcebooks. “His leadership in overseeing some of our key national accounts has been a driving force in that success, and we look forward to continued growth and success as he heads up all of our trade accounts.”

In his new role, Murray will be responsible for growing the business in national retail accounts and independent bookstores by continuing to form and develop relationships and partnerships, creating growth strategies, and reaching into new sales areas.

Murray, who joined Sourcebooks in 2001, proudly claims “bookseller” among his previous career roles.

Sourcebooks is a thriving entrepreneurial company that brings extraordinary authors to readers in the most dynamic, data-driven ways. We create books that transcend categories and defy odds, and we have been honored with hundreds of national bestsellers and awards. We are a company of enthusiastic booklovers passionate about connecting books to readers in new and innovative ways. Story by story, book by book, we have touched more than 100 million lives. Join us as we change 100 million more. Visit sourcebooks.com for more information.

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