BLOOM BOOKS ACQUIRES "THE NIGHT AND ITS MOON" FANTASY SERIES, A SAPPHIC/BI MASTERWORK WRITTEN BY AUTHOR/FOLKLORIST PIPER CJ

Partnership Includes Acquisition of Previously Self-Published Debut and Series Frontlist: Sourcebooks to Distribute Print and eBooks, with full Library, Audio, Film and International Distribution Rights

(Chicago – April 14, 2022) Bloom Books, an imprint of Sourcebooks, a top ten entrepreneurial U.S. publisher and largest woman-owned book publisher in North America, is thrilled to announce the acquisition of “The Night and Its Moon” sapphic/ bi romantic epic fantasy series by talented, up-and-coming author/folklorist/photographer Piper CJ. The Night and Its Moon, an expansive saga which was previously self-published, will be edited, reformatted, and re-released in Fall 2022. Bloom’s publishing partnership with Piper CJ includes print, digital, audio publishing rights, along with film, library, and international distribution rights.

Piper CJ’s debut novel has already aroused fierce passions among readers, as it showcases the complexities and nuances of queer love, mental health, and what the author calls “the messiness of life.” Piper is exuberant about the future of her beloved brainchild, saying, “Revisions will make the book sparkly and better than ever! You deserve the best possible version of TNAIM and I can’t wait to give it to you.”

Editor Christa Désir, who acquired the series and will be working with Piper on her forthcoming body of fiction, shares, “When I first read The Night and Its Moon, I thought it had such great bones and all the hallmarks of an amazing epic fantasy. I am thrilled that Bloom Books is partnering with Piper in bringing out all the best in this compelling and engaging book. If you love LGBTQIA stories (and who doesn’t?), then you will fall so hard for Nox and Amaris and their quest to find each other again. I can’t think of two characters who deserve happiness as much as they do. I hope everyone is left as breathless as I was by this adventure.”

The author, who writes at an incredibly fast clip, has already penned all four novels in the saga, and she and Désir are deep in edits. The current release dates for the next three novels follow:
- The Sun and Its Shade, on-sale February 2023
- The Bloom Between Stars, on-sale August 2023
- The Dawn and Its Light, on-sale February 2024

“Bloom contacting me about partnership was the easiest ‘yes’ of my life,” reveals Piper. “Not only am I excited to grow as an author, but for the creative and professional mentorship I’d only want to receive in America’s largest woman-owned publishing company. There’s no one I’d rather help me champion bisexual love. It’s an honor to join Bloom’s roster of authors, particularly knowing that the nuances of romance, love, sexuality, sex work, and the complicated shades of life will be protected and artfully handled given Bloom’s beautiful record with authors.”

The Barnes & Noble special edition of The Night and Its Moon will release on August 30, 2022; and features a deluxe cover treatment, sprayed page edges, new art and a novelette at the back of the book. The novel will be widely available in all channels on September 20, 2022.

About Piper CJ:
Piper CJ, author of the bisexual fantasy series "The Night & Its Moon," is a photographer, hobby linguist, and French fry enthusiast. She has an M.A. in Folklore, and a B.A. in Broadcasting, which she used in her former life as a morning show weather girl, hockey podcaster, documentarian, self-proclaimed former queen of OnlyFans and advocate for women’s and sex workers’ rights. Now when she isn’t playing with her dogs, Arrow and Applesauce, she’s making tiktoks, studying Vietnamese, or writing fantasy very, very quickly.

About Sourcebooks:
Sourcebooks is a thriving entrepreneurial company that brings extraordinary authors to readers in the most dynamic, data-driven ways. We created books that transcend categories and defy odds, and we have been honored with hundreds of national bestsellers and awards. We are a company of enthusiastic booklovers passionate about connecting books to readers in new and innovative ways. Story by story, book by book, we have touched more than 100 million lives. Join us as we change 100 million more. Visit sourcebooks.com for more information.

Media Contact: Pamela Jaffee | Senior Director of Publicity and Brand Marketing, Bloom Books | pamela.jaffee@sourcebooks.com