

PRESS RELEASE

Sourcebooks Launches *My Body, My Choice* Wall Calendar to Benefit Organizations That Defend Reproductive Rights

(Chicago – November 29, 2022) - Sourcebooks has released to retailers nationwide *My Body, My Choice*, a bold 12-month wall calendar that inspires users to fight for reproductive and women’s rights.

As the largest woman-owned publisher in North America, Sourcebooks will donate a portion of profits from sales of the *My Body, My Choice* calendar through January 31, 2023, to [Planned Parenthood](#) and [Abortion Care Network](#). Sourcebooks employees voted on the reproductive rights organizations they wanted the donations to support.

“No matter the political landscape, communities need independent abortion clinics,” said the Abortion Care Network. “Your donation to Abortion Care Network will support the indies who are ensuring real abortion access and providing necessary health care to their communities. Indies show up for us, and they need us to show up for them.”

The boldly designed *My Body My Choice* calendar features dynamic art and motivational phrases perfect for cutting out and using as protest signs. Each month’s calendar spread is a catalyst for proactive change, featuring practical action items regarding women’s rights, diversity and inclusion, LGBTQIA+ rights, mental health, voting, and more.

Other features include:

- 12-month wall calendar (January–December 2023) designed for easy hanging in your home, kitchen, or office
- Gorgeous, full-color poster art illustrated by fierce women artists, printed on high-quality, glossy paper stock
- Environmentally responsible, FSC-certified paper
- Notes and reminders of important causes and ways to get involved in your community
- Self-care reminders and suggestions
- Ample writing space to stay organized every day
- Holidays and observances
- 2024 calendar year at a glance

It’s the perfect feminist gift; inspirational for women; birthday gift for friends, moms, daughters, allies and more; or a gift to yourself to fight for rights that matter!

Sourcebooks has always demonstrated its ability to deliver actionable content readers are hungry for during zeitgeist moments like these; a recent example being *The Legacy of Ruth Bader Ginsburg* wall calendar from 2020, released shortly after the U.S. Supreme Court Justice’s death. Sourcebooks proudly donated \$200,000 in revenue from sales to causes that Ginsburg supported in her lifetime and aims to make a similar impact for abortion rights groups now.

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