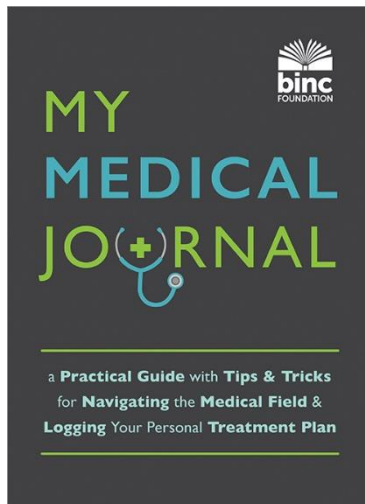


FOR IMMEDIATE RELEASE

Sourcebooks to Partner with Binc on *My Medical Journal*

The years-long passion project will benefit Binc while helping readers take a proactive role in their health.



(NAPERVILLE – June 6, 2023) Keeping accurate information about medical records, payments, treatment plans, and more can be overwhelming but—in some cases—lifesaving. A longtime passion project of the Book Industry Charitable (Binc) Foundation, *My Medical Journal* publishes on June 6 and offers readers an easy way to take charge of their health or that of a loved one.

Key facts about a patient’s treatment, steps to their recovery, and the financial impact of medical care are often omitted from official records. The result of these omissions can range from an inconvenience to a life-threatening situation. This journal aims to alleviate those issues and simplify what is often a complex, confusing journey for many patients and caregivers.

“We are honored to partner with Sourcebooks, a longtime friend of the foundation,” says Pamela French, executive director, Binc Foundation.

“They embraced the vision to not only publish *My Medical Journal* but to generously donate the profits back to Binc so that booksellers facing the challenges of serious medical conditions have a place to call when they need help. We are beyond grateful to Dominique Raccah, Todd Stocke, Meg Gibbons, Valerie Pierce, Tiffany Schultz, and everyone at Sourcebooks who helped make this milestone—our first published book—a reality for Binc!”

Speaking to Consumer Wellness Trends

According to new data from Ipsos, physical and mental health—and feeling in control of these things—continue to be among the key drivers of happiness among American adults. With more people paying attention to these aspects of their lives, booksellers are seeing a rise in customers seeking products like self-help books, journals, meditation guides, etc.

My Medical Journal incorporates research conducted by medical teams, social workers, therapists, and other professionals in the medical field, along with important insights and helpful suggestions that can make a real difference in the lives of patients and caregivers.

The purchase of this journal will see a percentage of profits go toward Binc, helping booksellers and comic retailers through life’s unexpected emergencies.

“Sourcebooks is proud to partner with Binc, as their goal to help booksellers through all of life’s challenges goes hand in hand with our mission to change lives through books. *My Medical Journal* serves a direct need by booksellers and readers alike, and I look forward to the positive impact this is going to have.”

—Dominique Raccah, Sourcebooks publisher and CEO

Sourcebooks is a thriving entrepreneurial company that brings extraordinary authors to readers in dynamic, data-driven ways. We create books that transcend categories and defy odds, and we have been honored with hundreds of national bestsellers and awards. We are a company of enthusiastic booklovers passionate about connecting books to readers in new and innovative ways. Story by story, book by book, we have changed more than 100 million lives. Join us as we change 100 million more. Visit sourcebooks.com for more information.

The Book Industry Charitable (Binc) Foundation is a 501(c)(3) nonprofit organization that coordinates charitable programs to strengthen the bookselling and comic retailing communities. Established in 1996, the core program provides assistance to bookstore and comic shop owners and their employees who have a demonstrated financial need arising from severe hardship and/or emergency circumstances. Since its inception, the organization has provided over \$11 million in financial assistance and scholarships to more than 10,000+ families. Support for the Foundation's programs and services comes from all sectors of the book and comic industries. The Book Industry Charitable Foundation's mission is to strengthen the bookselling and comic retail community through charitable programs that support employees and their families. The Foundation was imagined and built by booksellers and proudly continues to be their safety net. It is our vision to be a caring community of book and comic people. Additional information can be found at www.bincfoundation.org.

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