

Jennifer Gonzalez Joins Sourcebooks as SVP, Publisher of Children's Books

(Naperville, IL – January 29, 2024) Jennifer Gonzalez has joined entrepreneurial publisher Sourcebooks as SVP, publisher of children's books.

Gonzalez comes to Sourcebooks from Macmillan, where she was president of sales. Her career at Macmillan also included roles as VP, children's sales and as executive VP, director of sales. Prior to joining Macmillan, she was director of sales at Random House and director of sales and brand initiatives at Candlewick Press.

"Over the course of her career, Jennifer's exceptional ability to analyze the marketplace and identify new opportunities has helped create dozens of successes across genres and categories," said Dominique Raccah, Sourcebooks publisher and CEO. "Her extensive experience in so many areas of the business will be hugely impactful in her new role leading editorial vision and marketing strategy for our children's business."

"I'm excited to join such a creative and innovative team at Sourcebooks who share my commitment to getting great books to as many children as possible," Gonzalez said.

Since Sourcebooks founded its children's business in 2007, the publisher has created a rocket ship of a publishing program, driving year-over-year growth, numerous bestsellers, and award-winning titles, plus creating category-leading voices from some of the bestselling children's book authors in the business. Today, Sourcebooks is the seventh largest children's publisher in the U.S., closing 2023 up 19% across its juvenile and young adult imprints (the highest growth among the top twenty publishers).

"What most people don't know is that Jenn's dream has been to be on the publishing side," Raccah said. "I am confident that with her energy, creativity, and drive, Jennifer will lead even more growth and expansion across Sourcebooks Kids and Fire!"

Gonzalez will also join the executive committee at Sourcebooks.

About Sourcebooks

Sourcebooks is a thriving entrepreneurial company that brings extraordinary authors to readers in dynamic, data-driven ways. We create books that transcend categories and defy odds, and we have been honored with hundreds of national bestsellers and awards. We are a company of enthusiastic book lovers passionate about connecting books to readers in new and innovative ways. Story by story, book by book, we have changed more than 300 million lives. Join us as we change 300 million more. Visit sourcebooks.com for more information.

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