

“How to Catch STEAM Week” SWEEPSTAKES

OFFICIAL RULES

IMPORTANT: Please read these Official Rules before entering the [How to Catch STEAM Week] Sweepstakes (the “Sweepstakes”), presented by **Sourcebooks, LLC** (“Sponsor”). By entering the Sweepstakes, you agree to the terms of these Official Rules. These Official Rules shall govern in the event of any inconsistency with other Sweepstakes-related materials.

Sourcebooks, LLC is the sole sponsor of this Sweepstakes, which is no way sponsored, endorsed, administered by, or associated with Instagram.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. VOID WHERE PROHIBITED.

ELIGIBILITY: The Sweepstakes is open to residents of the fifty (50) United States and the District of Columbia, who are 18 years of age or older at time of entry and who have an Instagram account. All federal, state, and local regulations apply. **LIMIT ONE ENTRY PER PERSON PER METHOD OF ENTRY. VOID WHERE PROHIBITED OR RESTRICTED.** Employees of Sponsor its parents, subsidiaries, affiliates, suppliers, and agencies, and their immediate family members and persons living in their household are not eligible to enter the Sweepstakes.

ENTRY PERIOD: The Sweepstakes begins at [8am] (CST) on [November 7, 2022], and ends at [11:59pm] (CST) on [November 18, 2022].

HOW TO ENTER: During the promotion period, users can enter for a chance to win by posting an image or video of your classroom celebrating How To Catch STEAM Week on Instagram, TikTok, Twitter or Facebook, using the hashtag #HowToCatchSweepstakes and tagging @sourcebookskids for the chance to win \$1,000 for STEAM initiatives at your school. Every unique post from an educator or school account that meets the criteria above will be entered to win.

Use of the Sweepstakes Hashtag constitutes your unconditional acceptance of these Official Rules. Once you post your Submission to the platform using the Sweepstakes Hashtag, you will be entered into the Individual Sweepstakes corresponding with the date your Submission is posted. Your Submission must remain posted on your social media account until the winner is selected (see dates below).

Submission Requirements: Your Submission (which includes your photo or video entry, photo title and caption, hashtag and tag) must comply with these Official Rules, including all of the following Submission Requirements:

- No person other than you, the entrant, may be pictured in the Submission without permission.

- You must own all rights to the Submission.
- The Submission must not contain any visible third-party trademarks, names, logos, drawings, cartoons, or phrases.
- The Submission is your original work (modifying, enhancing or altering a third-party's pre-existing work does not qualify as your original work), and has been legally obtained and created, does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party, or violate applicable laws, or regulations, has not been entered in or won previous sweepstakes, contests or awards, and has not been published previously in any medium (other than on a website where you retain the rights to use, modify and remove the Submission).
- The Submission must not contain any libelous or defamatory statements or discriminatory language or material, or other language or material not suitable for a public forum, including but not limited to words, symbols and images that are considered offensive to, or biased against, individuals of a certain race, ethnicity, religion, sexual orientation or socioeconomic group (as determined in Sponsor's sole discretion).
- The Submission must not contain any nudity, lewd, hateful, vulgar, indecent or obscene behavior, language or material (as determined in Sponsor's sole discretion), or any other material that is unlawful, harmful, in violation of or contrary to the laws or regulations in any state where the Submission is created, invasive of another's privacy, abusive, tortious, threatening or harassing to any individual, partnership or corporation, or is otherwise deemed by Sponsor to be objectionable or otherwise unsuitable for a public forum.
- The Submission must not contain any images of medical conditions or claims of medical effectiveness.
- The Submission must not contain any advertisements, "junk mail," "chain letters," "pyramid schemes," "spam" content or references to other products, offers or websites, or any other form of solicitation.
- The Submission must not contain any email addresses, URLs to other websites, phone numbers, physical addresses or other forms of contact or personal information.

Sponsor may, in its sole discretion, disqualify a Submission that does not comply with these Submission Restrictions or that Sponsor otherwise deems to be inappropriate or unresponsive in its sole discretion. In the event of disqualification, the Submission will not be entered into the Individual Sweepstakes.

By posting a Submission, each entrant understands and agrees that the entrant's Submission may be accessible for viewing by the general public and any such posting will be deemed made at the direction of the entrant within the meaning of the Digital Millennium Copyright Act and the Communications Decency Act.

In the case of a dispute, entries will be deemed made by the authorized holder of the applicable Instagram account used for entry. Automated entries are prohibited, and use of any automated devices will result in disqualification. Sponsor is not responsible for incorrect or inaccurate entry of information by entrants; lost or late entries or transmissions; interrupted or unavailable network, server, or other connections; scrambled transmissions or other errors or problems of any kind whether mechanical, human, or electronic, technical malfunctions of any computer hardware, software, or any combinations thereof; or problems associated with any virus or any other damage caused to entrants' systems. Incomplete or ineligible entries will be voided. All entries become the property of Sponsor and will not be returned. If for any reason the Sweepstakes is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Sweepstakes.

PRIVACY POLICY: All information submitted in connection with entry to this Sweepstakes shall be governed by Sponsor's privacy policy (at www.sourcebooks.com/privacy-policy). By entering this Sweepstakes, you acknowledge that you have read and agree to this privacy policy.

PRIZE:

One [1] winner will receive \$1,000 donated to the school of their choice for STEAM initiatives in the school (Prize Approximate Retail Value: \$1,000).

No transfer or cash or other substitution of all or part of a prize is permitted, except by Sponsor, which reserves the right, in its sole discretion, to substitute the prize or prize component with another of comparable or greater value. Any and all taxes on the prize will be the responsibility of the winners. Sponsor shall not be responsible for any delays, damage in the delivery of the prize, and/or loss of any prize in connection with delivery of the prize via mail. In the event that there is an insufficient number of eligible entries, Sponsor reserves the right not to award the prizes.

WINNER SELECTION: One **[1] winner** will be selected in a random drawing on or about **[December 5, 2022]** from all eligible entries received by the entry deadline. The odds of winning depend on how many eligible entries have been received. Winners must allow for direct messages so that Sponsor can contact winners via direct message. Winners must respond to such notifications within [5] days of receipt. Winners must provide Sponsor will full contact details in order to be awarded the prize. Winners may also be required to complete, execute and return an Affidavit of Eligibility and Release. Noncompliance with these conditions may result in forfeiture of the Prize, and Sponsor reserves the right to select alternate winners (in random drawing from other eligible entries received before the deadline) in such circumstance. If winner notification of the Prize is returned as undeliverable, Sponsor may, at its discretion, select an alternate winner.

DISCLAIMERS: By competing in this Sweepstakes and/or accepting the prize, entrants agree that Sponsor, and their respective parent companies, assigns, subsidiaries and affiliates, and advertising, promotion and fulfillment agencies and all of their respective employees, officers and directors will have no liability whatsoever, and will be held harmless by entrants for any liability for any injuries, losses, or damages of any kind to person and property resulting in whole

or in part, directly or indirectly, from the acceptance, possession, misuse, or use of the prizes, or participation in this Sweepstakes. By accepting a prize, each Winner consents to the use of his/her name for publicity and promotional purposes on behalf of Sponsor with no additional compensation or further permission (except where prohibited by law).

Any dispute arising from this Sweepstakes will be determined according to the laws of the State of Illinois, without reference to its conflict of law principles, and by entering the entrants consent to the personal jurisdiction of the state and federal courts located in DuPage County and agree that such courts have exclusive jurisdiction over all such disputes.

WINNERS LIST: For a list of the Winners, send a stamped, self-addressed envelope by [May 18, 2023] to: Marketing, 1935 Brookdale Rd. Ste. 139, Naperville, IL 60563

SPONSOR: Sourcebooks, LLC, 1935 Brookdale Rd # 139, Naperville, IL 60563.

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