



Sourcebooks Publisher and CEO Dominique Raccah Makes Inc.'s 2024 Female Founders List
Inc.'s seventh annual Female Founders list highlights entrepreneurs with world-changing companies

[Naperville, IL] April 9, 2024 – Inc. today announced its seventh annual **Female Founders** list, honoring a bold group of 250 women whose innovations and ideas are shaping the world into a better place.

Inc.
Female 250
Founders
2024

The founders cross all industries and bring with them unique stories of success from each stage of the entrepreneurial journey—from startup to going public, being acquired by big buyers, or spending decades at the helm of an organization. They are reinventing everything from shoes to food and are challenging issues like financial literacy and reproductive health.

“I’m so thrilled to be recognized by Inc. and its Female Founders list this year,” said Dominique Raccah, Sourcebooks publisher and CEO. “It’s so important for women business leaders and entrepreneurs to support and celebrate our accomplishments and innovations in our respective fields. I started Sourcebooks with no funding, employees, or connections, and today, we’re the 7th largest book publisher in the US. We grew out of an indie community that we deeply care about and have maintained those indie roots and entrepreneurial spirit. We use growth mindset and data to drive innovation for our books and authors. We deeply collaborate with our authors and retail partners. I’m incredibly lucky to work with the best people in books! And yes, we’re committed to the mission that “books change lives.”

The most notable achievements for Sourcebooks in the last year include:

- Unprecedented fifty-eight percent growth in 2023 using innovative, data-centric and author-focused techniques, and offering unique publishing models that tap into the power of fandoms and amplify emerging authors with millions of followers on social media, particularly on TikTok.
- Creating Bloom Books as the fastest-built new imprint in modern publishing history. Specializing in the romance genre, Bloom Books offers faster speed-to-market timelines, bespoke marketing, and proprietary partnerships. The record growth has led Sourcebooks to become the largest romance publisher in the US., according to BookscanNPD.
- The Sourcebooks-led acquisition of the publishing assets of Callisto Media, a leading nonfiction publisher, to create the most impactful, data-centric, profitable future for consumer-led books. With Callisto’s data model and Sourcebooks’s best-in-class data insights, Sourcebooks is creating the best reader-led book development engine in book publishing.

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Each year, Inc. editors review thousands of applications highlighting female founders who are challenging the status quo and tackling some of the world's biggest problems. The list features women who have overcome challenges and lifted those around them, while leading impactful organizations across the country. They join the ranks of previous honorees including Jessica Alba, Tracee Ellis Ross, Rihanna, and Shonda Rhimes.

Quote on the list from Diana Ransom, Inc. Executive Editor:

“The past year, for many, will go down as one of the hardest ever—between a funding freeze and advertising pull back. The female founders on this year's list are a testament to what triumph over adversity looks like. They should all be proud of this singular accomplishment.”

To see the complete list, go to: <https://www.inc.com/female-founders>

After launching in 2018, the **Female Founders** list is one of Inc.'s most esteemed franchises. Inc. magazine's **Female Founders** issue (April 2024) will be available online on April 9 at <https://www.inc.com/magazine> and on newsstands on April 16.

Join the Female Founders conversation using **#FemaleFounders**.

About Inc.

The world's most trusted business-media brand, Inc. offers entrepreneurs the knowledge, tools, connections, and community to build great companies. Its award-winning, multiplatform content reaches more than 50 million people each month across a variety of channels, including websites, newsletters, social media, podcasts, and print. Its prestigious *Inc. 5000* list, produced every year since 1982, analyzes company data to recognize the fastest-growing privately held businesses in the United States. The global recognition that comes with inclusion among the 5000 gives the founders of the best businesses an opportunity to engage with an exclusive community of their peers, and the credibility that helps them drive sales and recruit talent. The associated Inc. 5000 Conference is part of a highly acclaimed portfolio of bespoke events produced by Inc. For more information, visit www.inc.com.

About Sourcebooks

Sourcebooks is a thriving entrepreneurial company that brings extraordinary authors to readers in dynamic, data-driven ways. We create books that transcend categories and defy odds, and we have been honored with hundreds of national bestsellers and awards. We are a company of enthusiastic booklovers passionate about connecting books to readers in new and innovative ways. Story by story, book by book, we have changed more than 300 million lives. Join us as we change 300 million more.

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