

Bloom *books*

THE BEST AUTHORS ARE IN BLOOM!

Sourcebooks' Entrepreneurial Fiction Imprint
Creates New Bestsellers and Continues to Acquire
Important New Authors for their Vibrant List

(Chicago – October 18, 2022) Bloom Books, the agile new fiction imprint from leading U.S. publisher Sourcebooks, is thrilled to announce a veritable garden of new acquisitions from celebrated romance and fiction authors. The innovative Bloom Books model empowers popular brand authors to create individualized publishing partnerships with Sourcebooks and its global affiliates that increase reader awareness, retail availability and multi-platform traction for their books. Bloom already has a solid bestseller track record, with authors such as E L James, Scarlett St. Clair, Elle Kennedy, Lucy Score and Ana Huang hitting major print and eBook lists in America and around the world.

Bloom's Newest Bestsellers:

Lucy Score, who signed with Bloom to release her entire catalog of independently published books, as well as upcoming new novels, was thrilled at the immediate success of her contemporary romance, **Things We Never Got Over**, which hit the *USA Today* bestseller list shortly after signing with Bloom, and recently ascended onto the *New York Times* bestseller list. "I think the thing that most appealed to me about Bloom was their excitement," says Lucy. "Not only were they enthusiastic about the idea of working with me, they are also die-hard fans of the romance genre. It's so fun and refreshing to work with a team of people who are passionate about the same things you are!"

Ana Huang's previously self-published erotic romance **Twisted Love** just hit the *USA Today* and Canada's *Globe and Mail* lists for the first time, a year and a half after its first release. On social media she posted, "Someone pinch me," and shared with her Bloom team that she's thrilled to see her books in the wild, saying "I'm beyond excited! It's always been a dream to see my books in physical stores, and I love making them more accessible to readers as well."

For bestselling author Elle Kennedy, it was a delight to see **The Deal**, one of the books in her "Off-Campus" series, gain traction in the Canadian market (her home country), seven years after original release! The book has made recent appearances on the *Toronto Star* and *Globe and Mail* bestseller lists and continues to sell strongly in new markets around the world. Bloom recently released "Briar U," the sister series to "Off-Campus," with wide print distribution, and will shortly be re-releasing Elle's **Misfit**, the first book in her "Prep" series, in addition to the next two books in the series in print and eBook across North America. In 2023 and 2024, Bloom will release a new series from Kennedy.

Newly in Bloom: Exciting New Acquisitions:

Jessa Hastings: Bloom is delighted to add some cheeky, fab and fun Brit lit to the list with Jessa Hastings **Magnolia Parks** books, about an affluent, self-involved and mildly neurotic London socialite and the bad-boy lothario who broke her heart...and keeps breaking it time and again.

Dysfunctional, with an emphasis on “fun,” there have been more than 8.4 million views of #MagnoliaParks and 6 million of #JessaHastings on TikTok, with both hashtags doubling in popularity in the past month alone! There are seven planned releases in the Magnolia Parks universe, including three previously self-published, all forthcoming from Bloom, which has acquired North American print and audio rights. The publishing partnership also includes “Never,” a stand-alone fantasy romance. Senior editor Christa Désir shares, “I devoured the first few books in the Magnolia Parks Universe in a matter of days. Between the train-wreck relationship of Magnolia and BJ and the complicated friendships between all these wealthy socialites, Jessa’s addictive voice perfectly captures the essence of Zillennial angst through first love and first heartbreak.”

Kennedy Ryan: In a major coup for the imprint, Bloom announces that they will be coordinating World release for bestselling, beloved contemporary author Kennedy Ryan’s “Hoops” series, as well as her “All the Kings Men” books, with the goal of giving readers everywhere access to these romantic fiction masterworks. **Long Shot**, **Block Shot** and **Hook Shot** are print-only releases; **The Kingmaker** and **The Rebel King**, Bloom will roll out updated editions in print and eBook, worldwide. Ryan’s works are poignant, topical, and often political, touching on wrenching, deeply moving human issues, while showcasing the vulnerability and fragility of new love. “I am so incredibly thrilled to have Kennedy and her gorgeous books on our list,” says acquiring editor Désir. “As a longtime fan, I knew the minute we started Bloom that Kennedy was the perfect author for this innovative, entrepreneurial imprint.”

Mia Sheridan: *New York Times* and *Wall Street Journal* bestselling author Mia Sheridan is beloved for her compelling, true-to-life love stories that delve into the concept of destiny and souls belong together, regardless of time, society, or circumstance. The author’s publishing relationship with Bloom encompasses North American print and eBook rights for a wide array of her celebrated, previously self-published new adult novels, including **Travis**, **Kyland**, **Stinger**, **Grayson’s Vow**, **Becoming Calder** and **Finding Eden**. From the coal mines of Appalachia to behind-the-scenes in the adult entertainment industry, these novels venture off-road from the commonly traveled paths of the romance genre and will provide new perspectives on life and love to readers. “To put it simply,” comments Désir, “when I fall into Mia’s beautiful words, I don’t ever want to leave.”

About Sourcebooks:

Sourcebooks is a thriving entrepreneurial company that brings extraordinary authors to readers in the most dynamic, data-driven ways. We create books that transcend categories and defy odds, and we have been honored with hundreds of national bestsellers and awards. We are a company of enthusiastic booklovers passionate about connecting books to readers in new and innovative ways. Story by story, book by book, we have touched more than 100 million lives. Join us as we change 100 million more. Visit sourcebooks.com for more information.

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