

Ben Rosenthal and Mabel Hsu Join Sourcebooks to Craft Exciting New Children's Imprint

(Naperville, IL – April 4, 2024) Since the founding of our children's business in 2007, Sourcebooks has cultivated a thriving publishing program that has soared to remarkable success. We've consistently driven year-over-year growth, produced a multitude of bestsellers and acclaimed titles, and amplified the voices of industry-leading authors, including some of the most sought-after names and brands in children's books.

To further build on this incredible success, it is our great pleasure to announce that **Ben Rosenthal** and **Mabel Hsu** will be joining Sourcebooks to establish a new children's imprint that will publish books across all age categories and formats, including picture books, middle grade, YA, nonfiction, and graphic novels.

Both come to Sourcebooks from HarperCollins, where Rosenthal was editorial director and Hsu was executive editor of the Katherine Tegen Books imprint at HarperCollins Children's Books. Over the course of their careers, Rosenthal and Hsu have worked with and published numerous bestselling and award-winning authors such as Tiffany D. Jackson, Eliot Schrefer, Justin A. Reynolds, Mac Barnett, Shawn Harris, Janae Marks, and many more.

"We are absolutely thrilled to announce the expansion of our publishing program with the introduction of a new imprint, helmed by Ben and Mabel," said Jennifer Gonzalez, SVP and publisher of children's books at Sourcebooks. "As our children's business continues to thrive, we recognize the need to further diversify our list, explore new genres, and meet the evolving needs of readers. Ben and Mabel align seamlessly with our Books Change Lives mission."

Rosenthal and Hsu intend to build a publishing home for authors and illustrators that will showcase their strong narrative voices and distinct styles by creating innovative, bold, and compassionate stories that bring the joy of reading to children of all ages. The imprint will aim to publish 16–24 titles a year and will report to editorial director Jenne Abramowitz.

"We're thrilled to build an imprint where authors and illustrators will be creatively supported by our dedicated team every step of the way, from acquisition to post publication. Our goal is to let creators focus on what they do best: quality storytelling where readers are put first," said Hsu.

"We are so excited to join a mission-driven publisher that aligns with our goals and embraces innovation, experimentation, and a collaborative process across teams and departments," added Rosenthal. "From our very first conversation with the team there, we felt such an enthusiasm for bookmaking and serving readers and look forward to the journey ahead at Sourcebooks."

"I have long admired Ben and Mabel's incredible track record of discovering new voices and molding literary talent, and their unique aptitude for developing long-lasting relationships with authors, illustrators, and agents," said Abramowitz. "We are so delighted to be bringing their vision and creativity to our list."

Rosenthal and Hsu officially join Sourcebooks on April 11.



MEDIA CONTACT: Heather Moore, Senior Director of Marketing / heather.moore@sourcebooks.com

Sourcebooks is a thriving entrepreneurial company that brings extraordinary authors to readers in dynamic, data-driven ways. We create books that transcend categories and defy odds, and we have been honored with hundreds of national bestsellers and awards. We are a company of enthusiastic booklovers passionate about connecting books to readers in new and innovative ways. Story by story, book by book, we have changed more than 300 million lives. Join us as we change 300 million more.

MAIN. 1935 Brookdale Road | Suite 139 | Naperville, IL | 60563 | 630.961.3900

NY. 232 Madison Avenue | Suite 805 | New York, NY | 10016 | 212.414.1701

CT. 18 Cherry Street | Suite 1W | Milford, CT | 06460 | 203.873.9803

AZ. 4014 North Goldwater Boulevard | Suite 201 | Scottsdale, AZ | 85251 | 800.421.3976

**BOOKS.
CHANGE.
LIVES.**