

# PRESS RELEASE

## Barbara Briel Promoted to President of Sourcebooks

(CHICAGO – February 2, 2022) – Sourcebooks has named Barbara Briel as the book publisher’s first ever president. Briel has served as senior vice president and chief operating officer for the past ten years after starting her career with Sourcebooks as director of administration and finance in 2004.

“I am beyond thrilled to be announcing the promotion of Barbara Briel today. Barb has been a leader in building Sourcebooks into a leading and energetically entrepreneurial publisher,” said Dominique Raccah, Sourcebooks’s publisher and CEO. “Mission-driven, analytical, and entrepreneurial, this promotion to president is our way of recognizing the significant impact Barb has already had on the business and the leadership she will continue to have into this next phase of our company’s growth.”

“Barb is the bridge between operations and our publishing program,” said Todd Stocke, senior vice president and editorial director. “She is unique in that she not only seamlessly runs our ‘back office’—everything from manufacturing to accounting to customer service to data management—but she also brings a depth of knowledge to our publishing program. Sourcebooks would not be the entrepreneurial success it is today without her leadership.”

Sourcebooks, a top ten U.S. book publisher and the largest woman-owned book publisher in North America, currently has women filling four of its five board seats, and a majority of management and executive management roles are held by women.

**Sourcebooks** is a thriving entrepreneurial company that brings extraordinary authors to readers in the most dynamic, data-driven ways. We created books that transcend categories and defy odds, and we have been honored with hundreds of national bestsellers and awards. We are a company of enthusiastic book lovers passionate about connecting books to readers in new and innovative ways. Story by story, book by book, we have touched over 100 million lives. Join us as we change 100 million more. Visit [sourcebooks.com](http://sourcebooks.com) for more information.

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