“My Elementary Teacher Said YES” SWEEPSTAKES

OFFICIAL RULES

IMPORTANT: Please read these Official Rules before entering the [My Elementary Teacher Said YES] Sweepstakes (the “Sweepstakes”), presented by Sourcebooks, LLC (“Sponsor”). By entering the Sweepstakes, you agree to the terms of these Official Rules. These Official Rules shall govern in the event of any inconsistency with other Sweepstakes-related materials. Sourcebooks, LLC is the sole sponsor of this Sweepstakes, which is in no way sponsored, endorsed, administered by, or associated with Twitter or Instagram.

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. VOID WHERE PROHIBITED.

ELIGIBILITY: The Sweepstakes is open to residents of Canada, except Quebec, the fifty (50) United States and the District of Columbia, who are 18 years of age or older at time of entry and who have an Instagram or Twitter account. All federal, state, provincial and local regulations apply. LIMIT ONE ENTRY PER PERSON PER METHOD OF ENTRY. VOID IN QUEBEC AND WHERE PROHIBITED OR RESTRICTED. Employees of Sponsor its parents, subsidiaries, affiliates, suppliers, and agencies, and their immediate family members and persons living in their household are not eligible to enter the Sweepstakes.

ENTRY PERIOD: The Sweepstakes begins at 12:01 a.m. (CST) on [April 13, 2020], and ends at 11:59 p.m. (CST) on [April 27, 2020].

HOW TO ENTER: During the promotion period, users can nominate an elementary school teacher (currently teaching grades pre-K through grade 5) for a chance for the nominated teacher to win the prize. Nominations are registered when entrants post a photo or video sharing how the aforementioned elementary school teacher has made a positive impact in their students’ life, school, and/or community during the COVID-19 pandemic. All posts must include the #myelementaryteachersaidyes hashtag in the caption of the photo or video on either Instagram or Twitter, tag Sourcebooks (@Sourcebooks), and tag two (2) to three (3) friends in the photo or video post. The nominated elementary school teacher must be tagged in the photo or video post, OR a website link must be provided to the school at which the nominated elementary teacher is currently employed.

You may nominate a teacher by mail by printing your name, mailing address, e-mail address, date of birth and the phrase “My Elementary Teacher Said YES,” along with the nominated teacher’s contact information, on a standard-size postcard (“Mail-in Entry”) and send to: Publicity, c/o Sourcebooks LLC, 1935 Brookdale Rd, #139, Naperville, IL 60563. Postcard entries must be postmarked during the Sweepstakes Period and received by April 27, 2020. Limit one entry per person.
In the case of a dispute, entries will be deemed made by the authorized holder of the applicable Instagram and/or Twitter account used for entry. Automated entries are prohibited, and use of any automated devices will result in disqualification. Sponsor is not responsible for incorrect or inaccurate entry of information by entrants; lost or late entries or transmissions; interrupted or unavailable network, server, or other connections; scrambled transmissions or other errors or problems of any kind whether mechanical, human, or electronic, technical malfunctions of any computer hardware, software, or any combinations thereof; or problems associated with any virus or any other damage caused to entrants’ systems. Incomplete or ineligible entries will be voided. All entries become the property of Sponsor and will not be returned. If for any reason the Sweepstakes is not capable of being conducted as described in these rules, Sponsor shall have the right to cancel, terminate, modify or suspend the Sweepstakes.

Comments and/or posts including photographs may not include obscene, offensive or inappropriate (in Sponsor’s sole and absolute discretion) material or defame any person, or otherwise infringe on any person’s proprietary rights. If you are posting a photograph or video, you must have permission from the photographer/videographer (or be the photographer/videographer yourself) and have permission from any persons who appear in the photo before submitting it.

PRIVACY POLICY: All information submitted in connection with entry to this Sweepstakes shall be governed by Sponsor’s privacy policy (at www.sourcebooks.com/privacy-policy). By entering this Sweepstakes, you acknowledge that you have read and agree to this privacy policy.

PRIZE:

(1) winner (which shall be the nominated elementary school teacher) will be randomly selected to receive a $500 Visa Gift Card (Prize Approximate Retail Value: $500). (3) randomly selected runner ups (the nominated elementary school teachers) will receive a signed copy of A THOUSAND NO’S by DJ CORCHIN. (Prize Approximate Retail Value: $17.99). For clarity, the nominated elementary teacher shall be the only party eligible to win a prize. The nominating party is not eligible for the prizes.

No transfer or cash or other substitution of all or part of a prize is permitted, except by Sponsor, which reserves the right, in its sole discretion, to substitute the prize or prize component with another of comparable or greater value. Any and all taxes on the prize will be the responsibility of the winners. Sponsor shall not be responsible for any delays, damage in the delivery of the prize, and/or loss of any prize in connection with delivery of the prize via mail. In the event that there is an insufficient number of eligible entries, Sponsor reserves the right not to award the prizes.

WINNER SELECTION: (1) winner and (3) runner ups (from all elementary school teacher nominations) will be selected in a random drawing on or about [May 1, 2020 at 10 a.m. CDT in Naperville, IL, United States] from all eligible entries received by the entry deadline. The odds
of winning depend on how many eligible entries have been received. For an Instagram and Twitter sweepstakes, winners must allow for direct messages so that Sponsor can contact winners via direct message. Winners must respond to such notifications within twenty-four (24) hours of receipt. Winners must provide Sponsor with full contact details in order to be awarded the prize. Winners may also be required to complete, execute and return an Affidavit of Eligibility and Release. Noncompliance with these conditions may result in forfeiture of the Prize, and Sponsor reserves the right to select alternate winners (in random drawing from other eligible entries received before the deadline) in such circumstance. If winner notification of the Prize is returned as undeliverable, Sponsor may, at its discretion, select an alternate winner.

**U.S. Winner Confirmation Process:** In order for a U.S. resident to be declared a Prize winner, they must complete, sign, and return the presented affidavit of eligibility, mutually acceptable liability release, and publicity release, and appropriate tax documents (the “U.S. Documents”) within seven (7) calendar days of delivery of the U.S. Documents, or the prize will be forfeited in its entirety.

**Canada Winner Confirmation Process:** In order for a Canadian resident to be declared a Prize winner, he or she must first correctly answer a time-limited mathematical skill-testing question unaided and without mechanical or other assistance, and have complied in full with these Official Rules. The skill-testing question will be administered by phone at a mutually convenient time within five (5) days of notification of selection. In addition, in order for a Canadian resident to be declared a Prize winner, he or she must complete, sign, and return the presented affidavit of eligibility, mutually acceptable liability release, and publicity release, (the “Canadian Documents”) within seven (7) calendar days of delivery of the Canadian Documents, or the prize will be forfeited in its entirety.

**DISCLAIMERS:** By competing in this Sweepstakes and/or accepting the prize, entrants agree that Sponsor, Twitter, Instagram and their respective parent companies, assigns, subsidiaries and affiliates, and advertising, promotion and fulfillment agencies and all of their respective employees, officers and directors will have no liability whatsoever, and will be held harmless by entrants for any liability for any injuries, losses, or damages of any kind to person and property resulting in whole or in part, directly or indirectly, from the acceptance, possession, misuse, or use of the prizes, or participation in this Sweepstakes. By accepting a prize, each Winner consents to the use of his/her name for publicity and promotional purposes on behalf of Sponsor with no additional compensation or further permission (except where prohibited by law).

Any dispute arising from this Sweepstakes will be determined according to the laws of the State of Illinois, without reference to its conflict of law principles, and by entering the entrants consent to the personal jurisdiction of the state and federal courts located in DuPage County and agree that such courts have exclusive jurisdiction over all such disputes.
USE OF DATA: Any personal data relating to entrants will be used solely in accordance with Sourcebook’s Privacy Statement which is located at www.sourcebooks.com/privacy-policy. Please note that by entering, you are accepting these Official Rules and the terms of the Privacy Statement.

Entrants’ data will be used by the Released Parties and their representatives, employees, or third-party vendors for the use and purposes to execute the Promotion as provided in these Official Rules.

WINNERS LIST: For a list of the Winners, send a stamped, self-addressed envelope by [October 19, 2020] to: Marketing, 1935 Brookdale Rd. Ste. 139, Naperville, IL 60563

SPONSOR: Sourcebooks, 1935 Brookdale Rd # 139, Naperville, IL 60563.

© 2020 Sourcebooks. All rights reserved.