

# Personalized at Retail (PAR) Program

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Face-Out  
Pocket

7 Copies per  
Spine-Out Pocket

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in the **story**®



## Book Details:

5 x 7 | Hardcover | 32 pages | \$7.99/\$8.99

Names correlated to data on popularity of  
3-6 year-olds in the United States.

## Spinner Rack Details:

288- or 432- copy spinner display

72 pockets, 5-7 copies per pocket

**288-count rack**  
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**432-count rack**  
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